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## Plan for West End project to be one of the city's smartest

West Village will be a showpiece of sustainable design thanks to a new partnership with CitySmart, Brisbane City Council's sustainability agency.

PAYCE, a joint venture partner with Sekisui House in the new West Village project, teamed up with CitySmart to hold the sustainability agency's first ever vision workshop last month.

The Collaborative Vision workshop included expert insight and recommendations on best practice sustainability ideas from many of CitySmart's other corporate partners.

The new collaboration will help the West Village joint venture partners to ensure the project is a showcase of sustainable design, efficiency and liveability for Brisbane.

The West Village project will transform a prime 2.6 hectare site in West End's iconic Boundary Street precinct into an exciting new residential and community hub for the city.

With two heritage buildings at its heart, West Village will feature a mix of residential apartments, retail outlets, community places and open public spaces.

CitySmart CEO Megan Houghton said the workshop was a great success, generating ideas in the areas of energy, water, building materials, transport, and waste.

"CitySmart (a wholly owned subsidiary of Brisbane City Council) looks forward to working closely with the West Village team and its other partners on sustainability outcomes that deliver economic, environmental, cultural and community benefits for Brisbane," Ms Houghton said.

"CitySmart is bringing together the collective sustainability expertise across its team and the extended partner group to provide a holistic perspective on informing the design and function of this exciting project."



West Village Project Director, Andrew Thompson, said the project team recognised the importance of Council's vision for Brisbane and the collaboration with CitySmart would be mutually beneficial to all parties.

"We are thrilled to come on board with CitySmart and anticipate some great outcomes as a result of the partnership," he said. "CitySmart is to be congratulated for its outstanding achievements and range of initiatives that are helping all levels of the business community to deliver innovative, sustainable projects."

Both PAYCE and Sekisui House are recognised as a champions of progressive sustainable design within the development industry, with numerous awards to their credit.

**About West Village:** The West Village project is a joint venture between PAYCE and Sekisui House Australia. Combining decades of experience and innovation, both joint venture partners have a proven track record in successful award winning mixed-use projects throughout Australia.

**About City Smart:** CitySmart is Brisbane's sustainability agency fully owned by Brisbane City Council and tasked with turning the challenge of sustainability into new business opportunities and a sustainable future for the city, state and nation. CitySmart is helping business, community, industry and government to forge powerful partnerships that deliver real economic benefits for Australian cities through addressing key challenges around energy consumption, water scarcity, waste creation and transport.

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